

Get practical and profitable book publishing advice ... starting TODAY!

You are writing a book ... or you have one already published and the OMG moment hits. You've made a mistake ... screwed up ... or you just feel clueless in the maze of the publishing tsunami of items you need to deal with.

You need help and savvy guidance. **How to Avoid Book Publishing Blunders** delivers it, revealing strategies and tips to ensure your publishing success without gibberish. Just the facts and how-to for your author success.

- Pinpoint the essentials that every successful author must include in a book.
- Structure social media that's ideal for your book and expertise.
- Identify readability factors to ensure your reader ease and aha take-aways.
- Get hot tips for creating and maintaining momentum in book marketing.
- Learn what to avoid in contracts and how to end them if necessary.

With **How to Avoid Book Publishing Blunders**, you've got Dr. Judith Briles at your side. As The Book Shepherd, publishing and book marketing expert and author of 42 books, she knows what the roadblocks and pitfalls are that authors encounter. Working with thousands of authors who have earned book awards and bestselling status, she brings the secret sauces of the publishing world to your ears and eyes.

TheBookShepherd.com

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