

It's Your Time to Embrace the Power of OPM! TODAY!

You've written a book ... and now you need money for design and printing; money for marketing; money to develop a website; even money for a PR campaign. Money. If your resources are low and your bank yawns when you approach it, there's another way.

You want the odds to be on your side. You want to be in the 35 percent minority that succeeds if you are an author or author-to-be. Not the 65 percent that don't. Welcome to Crowdfunding—the power of OPM ... Other People's Money!

How to Create Crowdfunding Success for Authors and Writers will show you how to:

- Create *rewards* that are slick, click and tick with donors.
- Identify *timelines*: pre, during and post a crowdfunding campaign.
- Determine which crowdfunding *sites* are best for authors and writers.
- Pinpoint the *essentials* that every successful crowdfunding campaign has.
- Get hot tips for creating *momentum* and the final push.
- Structure a social media *checklist* that's ideal for your project.

Here's the guide you've been looking for that is easy and understandable—one that shows you how to set budgets and limit costs. Does crowdfunding work? Yes. Is it doable? Absolutely ... with some help.

Bravo to Briles ... she's done it again. Judith spreads awareness, educates, and provides the needed resources authors need for publishing success.

—John Kremer, *1001 Ways to Market Your Books*

With **How to Create Crowdfunding Success for Authors and Writers**, you've got Judith Briles at your side. As The Book Shepherd and publishing expert, all her crowdfunded authors have been over-funded. You can be too.

TheBookShepherd.com

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